



**Community Reach**  
of Montgomery County

**Annual Reach Gala 2025**

Chaired by Paul Newman,  
Former Board Chair, REDI  
Saturday, May 17, 2025  
6:00 p.m. - 10:00 p.m.

**Sponsorship & Advertising Opportunities**

**Sponsorships**

- \$50,000 Sponsor**  
(1 available)      Name listed as Gala sponsor | four tables of 10 | logo on website homepage for one year | mention in all Gala-related press releases | full-page ad | recognition in program book, e-newsletter, and social media | award presented at Gala
- \$25,000 Sponsor**  
(3 maximum)      Three tables of 10 | logo on website homepage for three (3) months | mention in all Gala-related press releases | full-page ad | recognition in program book, e-newsletter, and social media | opportunity to speak from the dais at Gala
- \$10,000 Sponsor**  
(5 maximum)      Two tables of 10 | listed prominently on website | mention in Gala-related press releases | full-page ad | recognition in program book and social media
- \$5,000 Sponsor**  
(7 maximum)      One table of 10 | full-page ad | recognition in program book
- \$2,500 Sponsor**      Six tickets to Gala | half-page ad | recognition in program book
- \$1,000 Sponsor**      Four tickets to Gala | quarter-page ad | recognition in program book
- \$500 Sponsor**      Two tickets to Gala | business card size ad | recognition in program book

**Advertising**

(Separate from Sponsorships)

- Inside Front Cover      \$300      7-1/2" w x 9-5/8" h      COLOR
- Centerfold      \$300      7-1/2" w x 9-5/8" h (one side)      B&W
- Inside Back Cover      \$300      7-1/2" w x 9-5/8" h      COLOR
- Back Cover      \$350      7-1/2" w x 9-5/8" h      COLOR
- Full Page      \$250      7-1/2" w x 9-5/8" h      B&W
- Half Page      \$150      7-1/2" w x 4-13/16" h      B&W
- Quarter Page      \$100      3-3/4" w x 4-13/16" h      B&W
- Business Card      \$50      3 1/2" w x 2" h      B&W

*See the reverse side for payment and other information.*

## [THE VALUE OF YOUR SUPPORT](#)

- With **\$50,000**, Reach could keep **50 families in their homes** through our **Rockville Emergency Assistance Program**.
- With **\$25,000**, Reach could offer **biopsies with ultrasound** to **25 MKHC clients** whose mammograms have detected lumps that may be cancerous.
- With **\$10,000**, Reach could teach **English Proficiency** to **20 Language Outreach Program students** (studies show it takes an average of seven years for an adult to become English proficient).
- With **\$5,000**, Reach could provide a **homecare aide for a full year** of services to a **Senior Reach Program client** so they are able to continue to safely age in place.
- With **\$2,500**, Reach could pay the **utility bills for 3 months** for both **Jefferson House** and **Rockland House**.
- With **\$1,000**, Reach could pay the **phone bill for 3 months** at our **Grandin Avenue Office** so clients can speak with our staff and receive information for assistance.
- With **\$500**, Reach could provide a **December holiday dinner and gifts for five families in need** through the **Holiday Giving Project**.

### Logos, Ads, & Other Information

- Email your logo (with transparent background if available) and/or your digital ad (300 dpi or higher) to [development@cmrocks.org](mailto:development@cmrocks.org) **NO LATER THAN CLOSE OF BUSINESS Friday, April 18th**.
- Submit guest names and dinner choices by **COB on Friday, April 25th**.
- If you have any questions, please contact us at [development@cmrocks.org](mailto:development@cmrocks.org) or call 301-637-0730.

### Payments

- **Make your check payable** to Community Reach of Montgomery County and mail it, along with this form, to 1010 Grandin Ave., #A1, Rockville, MD 20851.
- **For an online payment**, use the “Donate Now” button at [www.cmrocks.org](http://www.cmrocks.org), select or enter the amount, type “2025 Gala” in the comment section, and click donate and complete the remaining information. Then, email this form to [development@cmrocks.org](mailto:development@cmrocks.org). If you need any assistance, please email us at [info@cmrocks.org](mailto:info@cmrocks.org).

### Please Complete the Information Below.

**Sponsor (Full Name):**

**Sponsor Level:**

**Company (if any):**

**Ad Purchase(s):**

**Mailing Address:**

**City, State, Zip:**

**Email:**

**Phone:**